



WARRICK

(THEY/THEM)

DESIGN PORTFOLIO

WARRICKSTUDIOS.SD@GMAIL.COM

(858) 668-6897

BASED IN SAN DIEGO, CA

MULTIMEDIA DESIGNER

PRIMARY PROGRAMS:

Adobe Creative Suite

Figma

WordPress

Cinema 4D

Canva

SKILLS:

Graphic Design

Motion Graphics

Front-End Web Development

UX / UI

3D Animation

Project + Asset Management

SOPs

REFERENCES AVAILABLE UPON REQUEST

WORK EXPERIENCE

WARRICK STUDIOS - (FKA LINDSEY JOELL GRAPHICS)

2015 - PRESENT

- Lead end-to-end creative production for multimedia content across web, social, print, and broadcast platforms.
- Design motion graphics for educational, political, and brand campaigns, optimizing for clarity, engagement, and platform-specific performance.
- Develop and manage design systems, including asset libraries, style guides, and templates to streamline delivery across digital channels.
- Oversee project life cycles from storyboarding and pre-production through final delivery, ensuring brand consistency and on-time execution.
- Develop front-end web designs using HTML/CSS for landing pages and interactive experiences.
- Provide creative direction, review analytics, and collaborate with cross-functional teams to iterate based on performance metrics and optimize results.

* Produced a high-performing paywall video, from concept and storyboard to animation and final edit, that **increased conversions by 417% overnight**; the video was adapted as the creative standard for subsequent campaigns.

NIXON - MULTIMEDIA DESIGNER

2021 - 2023

- Created short-form motion graphics and visual assets for seasonal campaigns, product launches, and digital advertising.
- Designed cross-channel creative for email, web, paid media, print, and social platforms to maintain visual consistency and strengthen brand identity.
- Presented campaign decks and creative strategies to stakeholders and leadership.
- Supported A/B testing and performance reviews, translating analytics into actionable creative adjustments.
- Built and maintained asset management systems, SOP documentation, and internal video guides to streamline production workflows.

UNITE - DIGITAL MEDIA DESIGNER

2020 - 2021

- Produced motion and static assets for email, web, and social campaigns aligned with marketing and brand initiatives.
- Collaborated with stakeholders to conceptualize and deliver cohesive creative assets across product and promotional channels.

BASK DIGITAL MEDIA - DIGITAL MEDIA DESIGNER

2017 - 2018

- Designed motion and static graphics for political campaigns and PACs, collaborating with strategy teams to translate complex policy topics into clear, persuasive visuals optimized for digital and social platforms.
- Developed educational motion graphics, ad creatives, landing pages, and video explainers that drove engagement and conversions across key campaign channels.

EDUCATION

PLATT COLLEGE - SAN DIEGO, CA

2015

Bachelors of Science, Media Arts (Visual Effects and Compositing)

Associates of Applied Science, Graphic Design